



Dear Guest Blogger:

Welcome to The C Club®. Since 2002, The C Club has been helping cancer conquerors move forward after this life-altering event through coaching, interactive workshops and teleseminars. The C in The C Club stands for Conqueror.

The C Club® is designed to empower others to live life fully.

“Conquerors have a unique understanding and language. You mention something about your experience and the other conqueror often understands it,” said Lisa Mininni. Mininni has experience with business coaching through her strategy firm, ExcellerateAssociates.com, and is a cancer conqueror herself. “I developed The C Club community because there was something missing: addressing how to create a new normal in life.” Lisa is also the best-selling author of *Me, Myself, and Why? The Secrets to Navigating Change*. Her company, *Excellerate Associates*, sponsors The C Club®.

The C Club® focuses on a special kind of personal change that happens after this life-altering event. The C Club® continues servicing its members on many levels and is offering:

Podcasts
Teleseminars
Webinars and other Events

Guest Blogger Topics

We seek Guest Bloggers to share their life learning lessons. Because we are focused on living life fully, we would like Guest Bloggers to write on such topics as:

- Life Lessons
- Creating Possibilities
- Health
- Abundance
- Spirituality
- How to move on/move forward after a significant life event
- Coping tips

Blog Post Content

While we know you may have a compelling story about your cancer experience (whether it occurred for you or someone close to you), we are not looking for the entire article to be about your experience, rather the life lessons you took away from it. For example, if you learned through your experience to ask for help because you always tried to do things yourself, what are the tips you would give to others in not only asking for help but in being a good receiver of that help.

If there is an important backstory to your article, please include it in your byline at the end of the article.

Content must be guest blogger's own original work. If you have published your work elsewhere, we ask that you modify it for this Blog. Plagiarism is not permitted. When quoting others, please site your sources accordingly.

Please keep your submission between 250 – 1,500 words.

Images

The C Club® welcomes images and/or video to accompany guest blog posts. The C Club® prefers that images you provide are directly relevant to the post content.

If you're including pictures of people, please make sure you have their permission to use them.

If you're borrowing an image we require proper attribution to the creator of the image.

Maximum image size: 8MB

Links

The C Club® will give you credit as the author of your post. We allow no more than 2 links in your byline which will be displayed at the bottom of the page below your guest blog post. If you have an affiliate program, please send us the information to register.

Since we want this site to be educational in nature, we ask that links not be included in the post content. Excessive links, overly promotional articles, or any links that appear spammy will be removed or your article rejected.

Editing

The C Club® reserves the right to make edits to the piece where necessary to ensure the blog stays congruous with our community's values and mission. Prior to publication of your guest blog post we will make sure you agree with these changes.

If your article is inappropriate or needs improvement, we'll let you know and offer suggestions so that we can publish it in the future.

All the Other Policy Stuff

The C Club® reserves the right to refuse publication, remove blog content and change these guidelines at any time for any reason.

How to Submit

Please send your article in the content of your email to info@theclub.org and The C Club Article Submission in the subject line of your email.